



**Thursday, February 23, 2023**  
**Fredericton Convention Centre**

# **SPONSORSHIP OPPORTUNITIES**

February 2023

Join the New Brunswick Innovation Foundation (NBIF) as it invites New Brunswick's innovative researchers, entrepreneurs, and decision-makers to converge for **R3 Connecting for Climate Innovation** to take on the challenges of the climate crisis while creating opportunities in the low-carbon economy. Climate change is complicated, but New Brunswick's innovative and entrepreneurial spirit is up to the task. A brighter future requires new perspectives, cleaner technology, collaborative energy, and a drive for innovation. We are bringing together clean-tech experts and changemakers to share their vision of how we can work together to build a sustainable future for our communities and our economy.

➤ **Connect**

Meet fellow innovators and stakeholders from around the province to foster collaboration and spark new ideas.

➤ **Educate**

Learn about the importance of meeting the challenges of climate change. You will better understand how we can work together to create prosperity by solving problems that affect us all.

➤ **Empower**

Understand how New Brunswick industry, businesses, researchers, innovators, and start-ups can leverage clean technology funding through NBIF programs.

## AGENDA HIGHLIGHTS: KEYNOTE ADDRESS, SESSIONS & NETWORKING

R3 is pleased to announce that the event's keynote address will be given by leading Canadian research scientist and cleantech innovator **Phil De Luna**. Phil is an award-winning scientist, TEDx speaker who has been recognized as a Top 30 Under 30 by Forbes and leads a \$57M collaborative research program as the youngest-ever director at the National Research Council of Canada focused on disruptive technologies to decarbonize Canada. For more on Phil: <https://phildeluna.com/homepage/>

We'll reflect on the past year's successes from Climate Impact Fund recipients. The agenda will also have two separate panel discussion/workshop tracks – one for researchers on finding pathways to market and one for businesses on how to get started on going green.

Confirmed speakers to date include:

- Dr. Thierry Chopin, Turquoise Revolution
- Cassidy Weisbord, GreenEconomy NB
- Joe Allen, Energia Ventures, UNB
- Charles Gaudet, Canadian Trade Commission
- Emily Theriault, Technical Energy Advisor, NB Power

The event will feature a post-event Networking Reception allowing delegates time and opportunity to meet and mingle. NBIF will also facilitate meetings between delegates and private and government organizations attending the event.

You can find the [full forum details on the R3 website: www.nbif.ca/r3-2023](http://www.nbif.ca/r3-2023)

## SPONSORSHIP BENEFITS

Looking to position your company or organization as a thought leader in the cleantech/low-carbon economy marketplace? Want to align your brand with innovation and a greener future? Seeking funding opportunities and skilled workers? R3 is the perfect opportunity to get in front of your target audience.

Benefits:

- Brand presence at an anticipated event with 200 delegates
- Opportunity to connect with current or prospective clients or suppliers
- Showcase your products and services
- Identify new partnerships or funding

Benefits	Levels				
	Gold Sponsor (1 available) \$5,000	Networking Reception Sponsor (1 available) \$5,000	Silver Sponsor (2 available) \$3,500	Bronze Sponsor (4 available) \$2,500	Poster Competition Sponsor (1 available) \$3,500
Complimentary tickets	4	4	3	2	3
Speaking opportunity	Welcoming Remarks	Closing Remarks	Panel Introduction	-	Announce Winners
Logo recognition	Printed & digital event materials Event website Name badges	Printed & digital event materials Event website Custom cocktail napkins	Printed & digital event materials Event website	Printed & digital event materials Event website	Printed & digital event materials Event website
Social media recognition	Sponsor announcement Sponsor profile	Sponsor announcement Sponsor profile	Sponsor announcement	Sponsor announcement	Sponsor announcement

**We encourage you to contact us at [info@nbif.ca](mailto:info@nbif.ca) to participate as a sponsor using the guide above or to discuss customized opportunities to engage your network. Direct in-kind sponsorship opportunities may also be discussed.**

