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R3 AI: Accelerating AI Innovation Applied AI Pitch Competition

We invite students and early career researchers from New Brunswick's universities, colleges, and research institutes to apply to pitch their work in Artificial Intelligence (AI) for the chance to win a cash prize. Five finalists will be selected to present at this year's R3 AI: Accelerating AI Innovation forum on June 23rd, 2022, in Moncton, NB, at the Delta Hotels Beausejour.

Work in any area of AI or related technologies is eligible as a topic. Areas of interest could include:

1. AI and the development of new technologies that could advance AI
2. The potential of AI in industrial settings
3. Emerging trends in AI for NB's start-ups & SMEs

Your pitch, included with your application, should tell us (in 3 minutes or less!) how your work is moving AI technology forward or making a difference in the world. Applicant pitches should be pre-recorded, and all pitches will be accessible on NBIF's YouTube Channel. From these pre-recorded pitches, we will select five finalists who will present their pitch live at a special session of the R3 forum.

Your pitch must be relevant and engaging to score a coveted top-five position. You must demonstrate the potential impact of your work to a broad audience, including industry leaders, community leaders, and researchers. Finalists will not only pitch live for a cash prize, but they will also be able to showcase their work to New Brunswick's innovation community.





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How to Apply and Application Requirements

Applications should be submitted through the AI-focused project summary via the NBIF's web application portal - <https://nbif-finb.smapply.io/> along with a public URL to a pre-recorded pitch of their project by **May 23rd, 2022**.

The project summary should offer relevant technical information while also showcasing the potential of this work to generate impact in New Brunswick's AI sectors. Abstracts are limited to 250 words in length. Video pitches should be no longer than 3 minutes in length. Videos will be shared for viewing by R3 delegates on the NBIF YouTube channel.

Applicants will be contacted by **June 6th, 2022**, if their pitch has been accepted to be presented live at the forum.

** All applicants must be either an Undergraduate or College student, a Master's or Ph.D. student, or post-doc fellows and/or research technicians and professionals (non-faculty).*

Evaluation Criteria

- Narrative: Does the applicant demonstrate a compelling story of their methods or their trajectory as a researcher?
- Impact: Is the applicant focused on AI research that is original, relevant, and potentially impactful to society and to NB?
- Merit and quality: Do the researcher's methodology or creativity demonstrate an appropriate level of acumen and mastery of the AI application?
- Accessibility: Is the pitch communicating clearly and at an appropriate level for the intended audience?
- Poise/Style: Is the applicant inspiring confidence in their work and are they engaging.





Prizes

The five finalist pitches will be evaluated against the evaluation criteria above by a review committee. Each of the two categories (noted below) will be offered a 1st and a 2nd prize. We will also award a viewers' choice prize to one pitch at the forum.

The viewers' choice could also be one of the 1st or 2nd place prize winners.

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- **Category 1:** Undergraduate/College/Masters students: 1stPrize: \$400, 2nd Prize: \$200.
- **Category 2:** PhD/Postdoctoral fellows and/or research technicians and professionals (non-faculty): 1stPrize: \$400, 2nd Prize: \$200.
- **One Viewers' Choice Award:** \$300 - A delegate poll will determine the Viewer's Choice during the forum.

If you have any questions regarding the Applied AI Pitch Competition, please reach out to:

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We look forward to seeing your applications!

Sincerely,
The NBIF Team

