

## Strategic Opportunities Fund - Evaluation Criteria

### Overview

The criteria listed below aims to give reviewers of applications guidance in scoring project proposals for the Strategic Opportunities Fund administered by the New Brunswick Innovation Foundation (NBIF).

### Project Evaluation

**Please note:** A score out of 10 will be given for each category, where 10 is the highest score.

1.	<p>Significant leverage opportunity</p> <ul style="list-style-type: none"> <li>• A minimum leverage ratio of 4:1 is expected, and a higher ratio is desirable</li> <li>• Is this a national or international opportunity that is being leveraged?</li> </ul>
2.	<p>Strength of the partnerships</p> <ul style="list-style-type: none"> <li>• Are their other research partners engaged, beyond the PI and their group?</li> <li>• Is the research team multidisciplinary?</li> <li>• Are there engaged partners outside of NB?</li> <li>• Is there potential for this work to be implemented in multiple sectors?</li> </ul>
3.	<p>Significant economic benefit (direct or indirect)</p> <ul style="list-style-type: none"> <li>• Will this program create new research capacity in New Brunswick or substantially build on an existing capacity?</li> <li>• Does this program create opportunities for NB to contribute on a national or international level, with potential significant exposure?</li> <li>• Has the PI quantified the expected economic impact of this work, direct or indirect, and is it significant?</li> </ul>
4.	<p>Research training opportunities</p> <ul style="list-style-type: none"> <li>• Will there be opportunities for students or junior researchers to be actively engaged in this project?</li> <li>• Will the trainees have access to a broader research training experience outside of the PI's group via this opportunity?</li> <li>• Does this project offer a significant experiential learning opportunity?</li> </ul>
5.	<p>Quality of the knowledge transfer and/or technology transfer</p> <ul style="list-style-type: none"> <li>• How will the research be disseminated – is there a plan to share the knowledge outside of academia?</li> <li>• If the knowledge won't be broadly disseminated, is there an already identified non-academic receiver of the information?</li> <li>• How will partner(s) be engaged with the results of the research?</li> </ul>
6.	<p>Capacity of the researcher to execute the program:</p> <ul style="list-style-type: none"> <li>• Through evaluation of the CV of the researcher, consideration of the resources that the research team has available (facilities, other sources of funds, etc.) – are they able to complete the proposed project?</li> </ul>
7.	<p>The proposal presents the necessary information so that it can be properly evaluated. The proposal is well written, fluid, and complete.</p>