



**NEW BRUNSWICK INNOVATION FOUNDATION
FONDATION DE L'INNOVATION DU NOUVEAU-BRUNSWICK**

Research Professional Initiative

General criteria for proposal evaluation

While applications from all disciplines of research are welcome, those research programs that demonstrate value-added relationships with either industry, NGOs, or other institutions and can demonstrate a potential for the commercialization of an innovation will have a competitive advantage. All applicants will need to articulate the economic impact of their project on the Province of New Brunswick.

- 1. Could this generate intellectual property and if so could it be commercializable?**
 - Is the commercialization plan well-articulated?
 - Is there a commercial partner already in place or potential for collaboration?
Could the partner be a receiver for any IP?
- 2. The economic impact of this project could be important.**
 - How important are the potential economic impacts for the province?
 - How could the benefits be realized?
 - Have any potential recipients of the benefits been identified or approached?
 - Is this research a priority area of the province?
- 3. The principal investigator, his/her collaborators and the institution have secured the funding necessary to complete the research project. The funding sources, other than NBIF, must be secured for the 3 years of the request. Ideally, there would be a plan to extend this position outside of the three-year funding commitment.**
- 4. The proposal presents the necessary information so that it can be properly evaluated. The proposal is well written, fluid, and complete.**
- 5. Research Infrastructure: The principal investigator and collaborators have the necessary infrastructure needed to carry on the proposed research work.**
- 6. Expected Expertise and contribution of Research Professional:**
 - The principal investigator provides a clear description of the expertise sought in the research professional.
 - The contribution of the research professional is well defined and shows a level of expertise appropriate to the project.
 - The position is critical for the institution.
- 7. HQP Training : There is an indication in the proposal that the research professional will contribute to the training of highly qualified personnel.**