



**NEW BRUNSWICK INNOVATION FOUNDATION
FONDATION DE L'INNOVATION DU NOUVEAU-BRUNSWICK**

Research Assistantship Initiative
General criteria for proposal evaluation

While applications from all disciplines of research are welcome, those research programs that demonstrate value-added relationships with either industry, NGOs, or other institutions and can demonstrate a potential for the commercialization of an innovation will have a competitive advantage. All applicants will need to articulate the economic impact of their project on the Province of New Brunswick.

1. **This project is innovative.**
2. **Could this project generate intellectual property, and could it be commercializable?**
 - Is the commercialization plan well-articulated?
 - Is there a commercial partner already in place or potential for collaboration? Could the partner be a receiver for any IP?
3. **The economic impact of this project could be important.**
 - How important are the potential economic impacts for the province?
 - How could the benefits be realized?
 - Have any potential recipients of the benefits been identified or approached?
4. **Is there potential collaboration with industry, NGOs or other institutions?**
5. **The research assistant will have an experiential learning opportunity during the research project.**
 - This item is evaluated based on the contribution of the student or students to the project as described in the appropriate section of the proposal.
 - There should be a well-articulated plan for the student (responsibilities, objectives, etc.)
6. **The proposal presents the necessary information so that it can be properly evaluated. The proposal is well written, fluid, and complete.**
 - This item is scored based on your overall appreciation of the information presented in the proposal.