

NEW BRUNSWICK INNOVATION FOUNDATION
FONDATION DE L'INNOVATION DU NOUVEAU-BRUNSWICK

Emerging Project
General criteria for proposal evaluation
December 2018

All criteria are to be scored on a scale of 0 to 10. Ten is the highest score a project can receive on a specific criterion.

1.	<p>Project for which an Emerging Project is requested must be relevant to at least one of the strategic industries below:</p> <ul style="list-style-type: none"> – ICT – Mining and exploration – NB Business Opportunities, such as Business Service Centres, Fintech, Insurtech, Digital Health, home based work, and New Farmers – Agrifoods and beverages, such as maple syrup and blueberries, Local Food & Beverage – Energy, specifically Smart Grid, Biomass, Energy Efficiency – Tourism (broad) – Healthy Aging
2.	<p>How well articulated is the potential for innovation.</p> <ul style="list-style-type: none"> • Is the plan well-articulated? • Is there a commercial, industry, or NGO partner?
3.	<p>The economic and/or social impact of this project will be important. Ex:</p> <ul style="list-style-type: none"> • Are there any financial/economic spin offs from the research? • Is commercialization anticipated? • Will the research socially impact a specific group(s)? • Will the research create new social programs for NB citizens? <ul style="list-style-type: none"> ○ Or will it improve/enhance existing programs?
4.	<p>The principal researcher and their collaborators have the capacity to execute the project.</p> <ul style="list-style-type: none"> • Infrastructure • Equipment • Personnel • Experience
5.	<p>The research project has been peer reviewed and was successful. (NSERC, CFI, SSHRC or CIHR).</p> <ul style="list-style-type: none"> • This component of the criteria will be for internal reference only. No score will be given.
6.	<p>Are matching funds clearly identified (secured or requested)?</p>
7.	<p>The principal investigator and his collaborators in the project have an excellent research record of accomplishment.</p> <ul style="list-style-type: none"> • This is evaluated by an examination of the PI's CV. The number of peer-reviewed

	publications, technical reports, research contracts, book chapters, peer-reviewed conference papers etc. Anything not peer-reviewed should be scored lower. The Journal impact factor and h-index can also be taken into consideration.
8.	<p>The proposal presents the necessary information so that it can be properly evaluated.</p> <ul style="list-style-type: none">• Is the proposal well structured and all the information is there so you can make a sound decision?